

# Talk Tracks



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# Equip your pastors, internal team, and volunteers.



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Overflow's talk tracks will give them the right message to go out and share with your church about giving via stock and crypto.

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ANNOUNCE TO YOUR TEAM

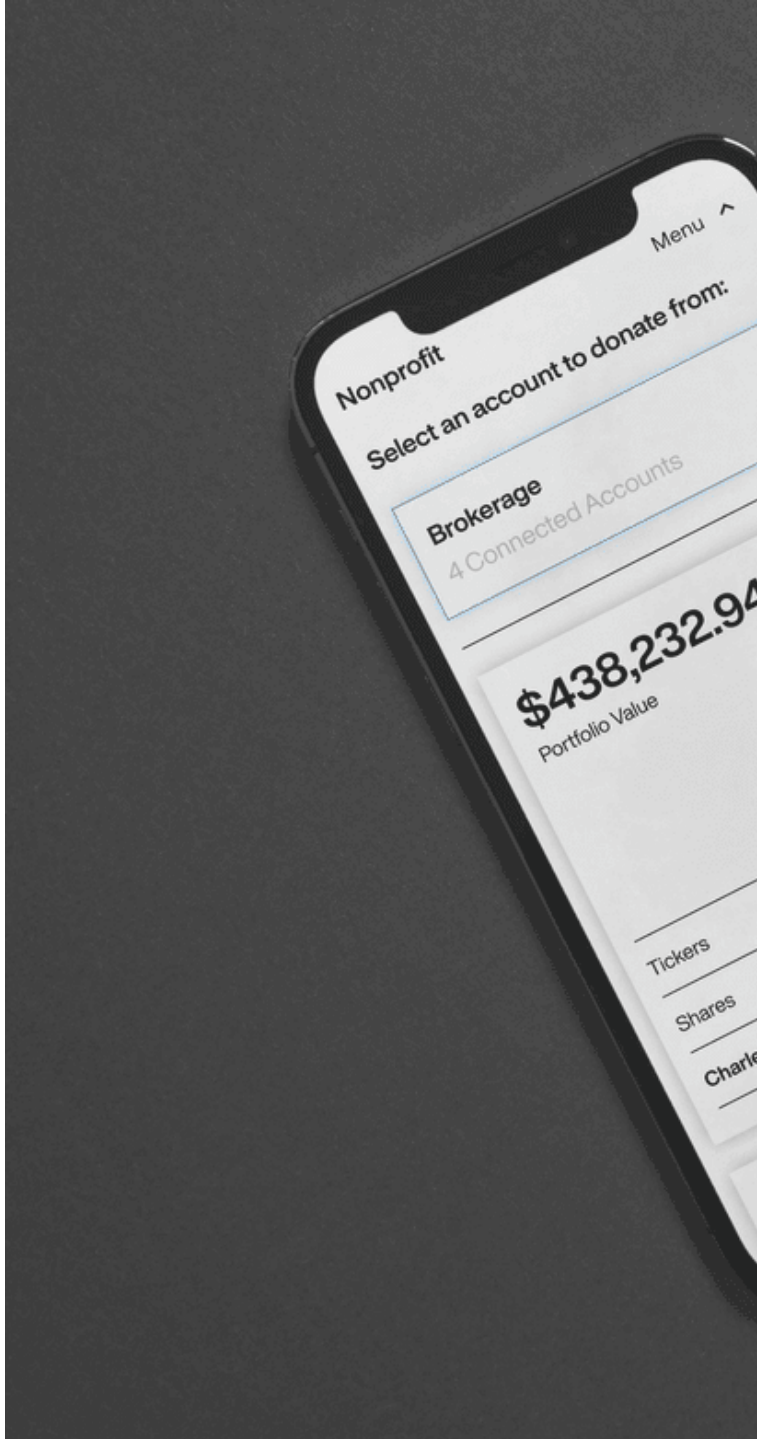
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SHARE FROM STAGE

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PERSONAL CONVERSATIONS

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# Announce to your team



We have a new tool on our give page called Overflow that makes giving stock and crypto as easy as donating via cash or credit. Giving non-cash assets such as stock and crypto can be one of the most tax-advantageous ways to give because individuals avoid capital gains taxes when they donate stock or crypto directly to our church. Individuals who give from their gains tend to be more generous. In fact, the average stock donation through Overflow is over \$12,000! If members have questions about this new way to give, you can direct them to our FAQ page linked from our website.

# Share from stage



There's a new way to be a part of the work of our church. We've partnered with a tool called Overflow to make it easy and secure for you to give stock and crypto donations. We know that this is going to unlock incredible generosity so we can continue to expand the Kingdom of God. Some of you have been blessed in your stock portfolios or crypto wallets and you now have an opportunity to give from that pocket. We encourage you to do so because it is a tax-efficient way to give. When you give from your gains, typically those gains would have been subject to capital gains tax. But when you give these assets directly to the church and we liquidate it and put it to work for the Kingdom, you are not subject to capital gains taxes and neither is the church as a 501c3 organization. This is an incredible win-win situation. Scan the QR code behind me to participate in generosity in this way. God bless you as you give.

USE [THIS VIDEO](#) FROM OVERFLOW'S FOUNDER AND CEO, VANCE ROUSH, TO ANNOUNCE NON-CASH GIVING TO YOUR CHURCH!

# Personal Conversations



## IN THE AUDITORIUM

Yes! We now have an easy, secure way to give stock and crypto online. You can visit the FAQs that are linked on our giving page or in our app to learn more. If you have additional questions, you can reach out to our team and they will help find the answers.

## CORE GIVERS

Have you considered donating stock before? We partner with a platform called Overflow that makes donating stock and crypto as easy as donating via cash or credit, plus it could be tax-advantageous for you as the donor. You could potentially save up to 20% in capital gains taxes and up to 37% in federal income taxes\* based on your tax bracket and the charitable donation value of your gift when itemizing deductions. That means more of your gift goes directly to building the Kingdom of God. Would you consider maximizing your donation in this way?

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Overflow

Inspiring  
Generosity

success@overflow.co  
overflow.co

verflowOverflowOverflowOverflow

Inspiring the  
World to Give



PURPOSE  
DISCOVERY



FLOW  
PURPOSE  
DISCOVERY

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