

# MC Script



# Inspire generosity...



**...with just one sentence: "You can participate in Heart for the House in a lot of different ways, including giving assets from your stock portfolio or crypto wallet directly to the church and avoiding capital gains taxes."**

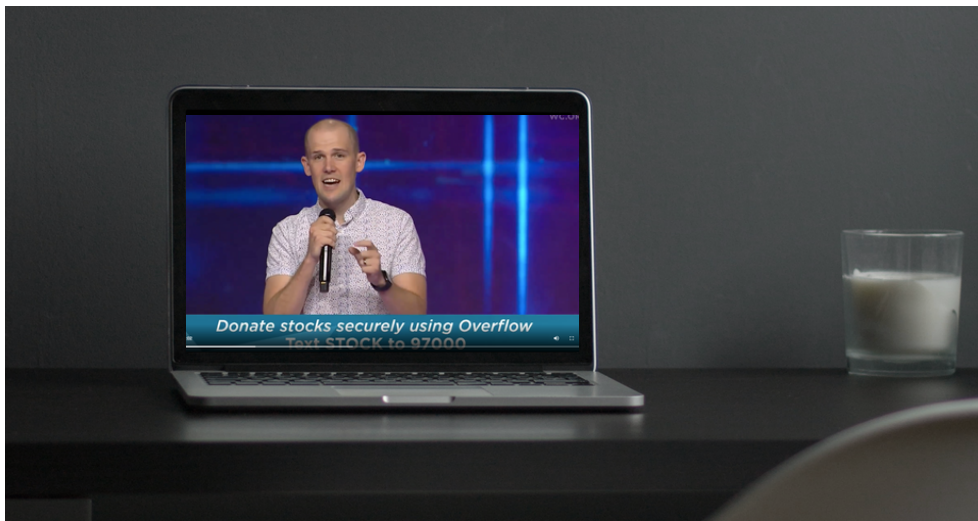
Or, add more color and inspiration: "You can participate in Heart for the House in a variety of ways. We encourage you to complete the pledge card, and of course cash is always an option. But we've also partnered with a tool called Overflow to make it easy and secure for you to give stock, IRAs, and crypto donations. We know this is going to unlock incredible generosity so we can continue to expand the Kingdom of God. Some of you have been blessed in your stock portfolios or crypto wallets and you now have an opportunity to give from that pocket. We encourage you to do so because it is a tax-efficient way to give. When you give these assets directly to the church and we liquidate it and put it to work for the Kingdom, you are not subject to capital gains taxes and neither is the church as a 501c3 organization. This is an incredible win-win situation. Scan the QR code behind me to participate in generosity in this way. God bless you as you give."

# Get Inspired

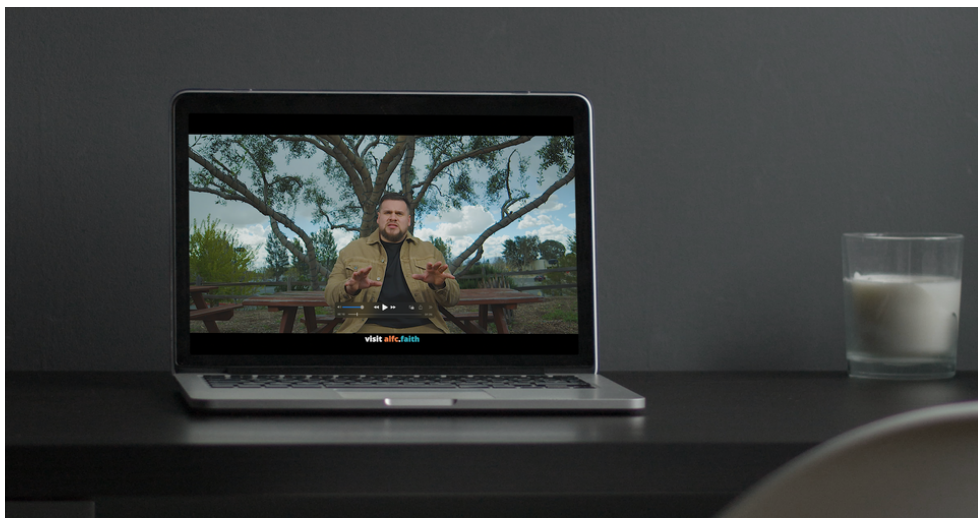
Explore these video examples of how to share the message from stage!



**PASTOR  
ADAM MESA**  
ALFC  
generosity moment



**PASTOR RYAN  
SHOOK**  
WOODLANDS  
CHURCH  
giving message



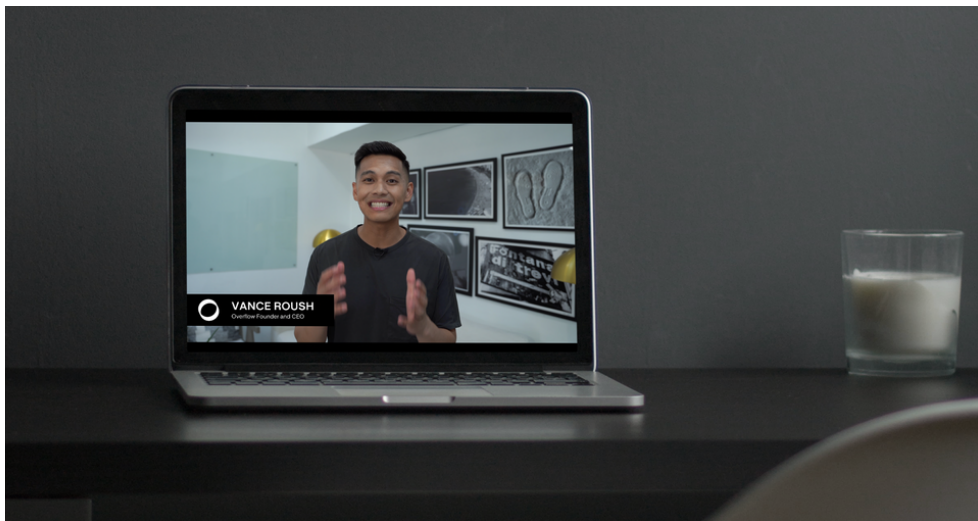
**PASTOR  
ADAM MESA**  
ALFC  
Overflow  
announcement

# We've Made It Easy

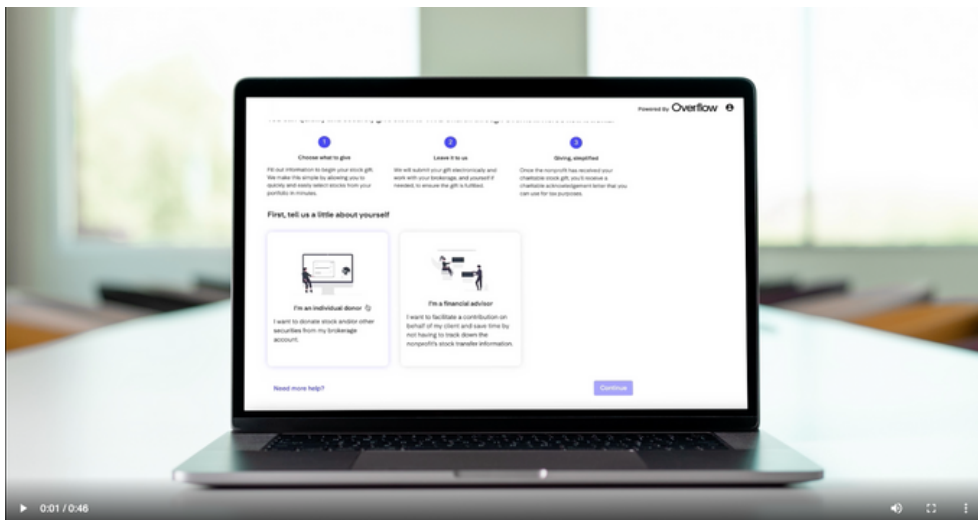
Use these resources to easily share the message of giving non-cash assets with your church. Download these videos and play them from stage or share them online!



**STOCK-ONLY  
PROMO  
ANNOUNCEMENT**  
OVERFLOW CEO  
VANCE ROUSH



**STOCK AND  
CRYPTO PROMO  
ANNOUNCEMENT**  
OVERFLOW CEO  
VANCE ROUSH



**OVERFLOW DEMO  
TO SHOW FROM  
STAGE OR ONLINE**

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# Overflow

Inspiring  
Generosity

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